



**Stillwater Public Library Foundation
2018 IMPACT REPORT**

*with deep appreciation for
and in support of*

*the Extraordinary Librarians & Staff
of the
Stillwater Public Library*

Don't Go Into the Library

by Alberto Ríos

The library is dangerous—
Don't go in. If you do

You know what will happen.
It's like a pet store or a bakery—

Every single time you'll come out of there
Holding something in your arms.

Those novels with their big eyes.
And those no-nonsense, all muscle

Greyhounds and Dobermans,
All non-fiction and business,

Cuddly when they're young,
But then the first page is turned.

The doughnut scent of it all, *knowledge*,
The aroma of coffee being made

In all those books, something for everyone,
The deli offerings of civilization itself.

The library is the book of books,
Its concrete and wood and glass covers

Keeping within them the very big,
Very long story of everything.

The library is dangerous, full
Of answers. If you go inside,

You may not come out
The same person who went in.



It has been an honor, a privilege, and a lot of fun to serve on the Stillwater Public Library Foundation Board since its first meeting on January 3, 2008.

My how things have changed! The needs and expectations of the community, funding sources, and the landscape of fundraising are changing rapidly, as is the library itself.

However, the library is still a “dangerous” place. Alberto Ríos has captured its timelessness and he is pleased to share this poem with you.

We often hear stories of lives being changed at the library – because of a book, a program, a librarian, a warm and comfortable place. More often, we do not hear the stories, but we know they exist because we each have our own library story.

You are grateful for your library and you want it to be here and to be strong for everyone, so you wrap up your gratitude, tie it with a bow, and generously offer it to the Foundation to support the library for the benefit of others. Surprise ending to the story: “You may not come out the same person who went in.”

Thank you for making the library a dangerously wonderful place!

With gratitude,

Ann Wolff, 2019 President
Stillwater Public Library Foundation



THE LIBRARY AND ITS WEB OF ALLIANCES

who what when where why

Before a public library was established in Stillwater, the city had a history of making reading materials available to its residents through a library association and a lending library. Neither of these organizations was a true public library, however, because citizens had to pay per use for the service. In 1897, voters (men) went to the polls and passed a referendum to establish a city library.

When local attorney S. Blair McBeath heard that Andrew Carnegie was giving money to cities for libraries, he applied for and received a grant for \$27,500 for the construction of the building if the City would provide the site and ensure funding for library services. The Stillwater Public Library has undergone three major renovations since 1902 and each time the community has generously provided private dollars to supplement what the City was able to provide.

The City of Stillwater is the funding authority for the Library. The City levies property taxes, which provide 90% of the library's operating expenses. The City appoints a nine-member Board of Trustees, and the Board appoints the Library Director.

The Washington County Library consists of eight libraries. The Stillwater Public Library was already in existence when the state mandated a regional system that would provide all people with access to a library, so it was admitted, as was the Bayport Library, to the county library system as an associate library. The ten libraries have a joint catalog and honor each other's borrowers' cards. Through the Washington County Library, the libraries benefit from our regional library system, MELSA, the Metropolitan Area Service Agency. In addition to reciprocal borrowing throughout the metropolitan area, MELSA administers state Legacy funds and supports library resources and programming.

Friends of the Stillwater Public Library was established in 1987 as a nonprofit 501(c)(3), after the library's second expansion and renovation. It raises money to support the library through memberships and two significant book sales each year.

The Stillwater Public Library Foundation was incorporated as a 501(c)(3) nonprofit organization December 21, 2007 to enhance the Library's materials, programs, and services in ways that would otherwise not be possible.

VISION: A WORLD CLASS LIBRARY FOR STILLWATER

Dick Huelsmann, a man of vision and action



Dick Huelsmann was a lifelong resident of Stillwater who dedicated his life to serving his community. He was a former member of the Library Board of Trustees and Chair of the Centennial Capital Campaign Committee. Dick's dynamic leadership of the 2005-2006 library expansion and renovation resulted in a spectacular blend of old and new that gives the library unparalleled beauty and strength.

On July 4, 2008, in memory of Dick, the Huelsmann Foundation provided major sponsorship for Light a Spark, the inaugural event that officially introduced the Stillwater Public Library Foundation.

In 2018, the Stillwater Public Library Foundation crafted a new vision and mission statement to guide the development of a strategic plan. We think Dick would have enthusiastically approved our bold vision:

VISION: The Stillwater Public Library is celebrated as a world-class library!

MISSION: To engage the community and its resources to expand the reach and the impact of the Stillwater Public Library.

We are grateful to the Huelsmann Foundation for its continued generous support.

Dick Huelsmann
1941-2007

FUNDRAISING EVENTS

provide a unique library experience.

Light a Spark, the Foundation's signature fundraising event, has become such a favorite tradition that guests will not be deterred by weather. In 2012, they endured record-breaking temperatures of 101 degrees.

In 2018, after ten years without a drop of rain, the dreaded showers came in the morning and again in the afternoon. Plan B, setting up the entire event inside, was executed. By late afternoon, the weather cleared and with the help of Boy Scout Troop 114, the entire event was moved outside to the Johnson Terrace.

Thanks to 89 sponsors, 47 donors, 27 volunteers, and 338 attendees, Light a Spark raised more than \$40,000 (net).



Proceeds from **Light a Spark** enrich the Library's materials, programs, and services that enlighten lives every day at the library!

FUNDRAISING EVENTS

provide a unique literary experience.



Style Speaks Volume brings together local businesses, authors, and readers.

Nine authors rewrote themselves as models, introducing their books (on-site by Valley Bookseller) and the latest fall fashions from SASH, Enchanté, and Matt+Nate: Men's. Life. Style. 138 guests enjoyed the style show luncheon at Revé Bar & Bistro.

More than \$6,000 (net) was raised to update the library's wardrobe of books, programs, and services.

Style Speaks Volumes V was the last in this popular and beloved fundraising series, so we take this opportunity to thank all of the Style Speaks Volumes authors and invite readers to check out their newest books:

Colleen Baldrica * Kristi Belcamino * Mark Berriman * Stephanie Bodeen * Kristina Boucher *
Tim Brady * Anne Greenwood Brown * Ute Buehler * Spike Carlsen * Tom Combs * Diane Dettmann
* Beth Dooley * Allen Eskens * Peter Geye * Angela Halgrimson * Jenny Hanlon * Erin Hart *
Michele Hermansen * David Housewright * Julie Klassen * Julie Kramer * Tracy Lambrecht
(PJ Tracy) * Stephanie Landsem * David LaRochelle * Sue Leaf * Jessica Lourey * Thomas Maltman *
Kerstin March * Tracy Mauer * Marilène Phipps-Kettlewell * Carolyn Porter * Amy Reichert *
Rick Shefchik * Laura Sobiech * Lynn Steiner * Faith Sullivan * Wendy Webb * Douglas Wood

“Books are the latest fashion for the brain.” ~ E. Jean Carrol

HEARING LOOPS

because the library is a place to connect and to be connected.

What is a hearing loop?

A hearing loop is a sound system for use by people with hearing aids. The loop, which is installed around the perimeter of the room above the ceiling or under the floor, provides a magnetic, wireless signal that allows sound from a microphone to be picked up by the hearing aid when it is set to 'T' (Telecoil) mode. The sound goes directly to the hearing aid or cochlear implant. Not only is the quality of the sound improved, background and extraneous noises are not heard. The use of hearing loops is inconspicuous and there can be any number of users "in the loop" at a time.



Most hearing aids are equipped with a t-coil, but it may need to be activated by an audiologist. Check it out!

In 2017, the Foundation looped the Margaret Rivers Room, which is used every day by a wide variety of clubs, groups, and businesses. In 2018, designated gifts to the Foundation funded hearing loops for two new areas in the library.



In the **Storytime Room**, the storyteller will wear a microphone to deliver the sound directly to the hearing aid wearer. Hearing loss occurs

in children as well as in adults. Children, their parents, and grandparents will benefit from the looped Storytime Room.



In the **Conference Room**, an array of microphones mounted in the ceiling picks up the voice of every person around the table. The loop enables the hearing aid wearer to hear each person clearly, and unobtrusively.

YOUR INVESTMENT

provides direct library support.

Wedding & Special Events Coordinator

Your investment funded a venue coordinator to promote, schedule, and oversee the events that take place at the library. The library's Johnson Terrace is a stunning venue for a wedding or special event. Library lovers appreciate that it is a very special place to celebrate a milestone event **and** that the rental fees they pay go directly to the library to support its operations.



46 Weddings & Events

\$85,445

in revenue for the library
from 2018 weddings and
future bookings

Coordinator of Volunteers

Your investment funded a coordinator to recruit, train, schedule, manage, and recognize volunteers. A strong volunteer program extends the reach of the library and increases the library's capacity to serve the public. The energetic volunteer labor provided tremendous support to the library staff, while giving meaningful work and reward to the volunteer.

41 adults – 21 teens – 2,520 volunteer hours

THE IMPACT OF YOUR GENEROSITY

“Donations and grant funding for our library is a great example of investing to grow those intangible benefits that are difficult to quantify, but continue to accrue over a lifetime and thereby impact people's lives in many positive and unexpected ways.”

~ SPLF Donor

MATERIALS

- Books for adults, teens, and children
- Up-to-date editions of favorite nonfiction materials
- Props and décor for the children’s Imagination Station
- Support for newspaper subscriptions, which are ballooning in cost and becoming ever more valuable to patrons

PROGRAMS

- Opportunities to learn, to connect, and to grow
- An awesome summer of enrichment, engagement and fun for kids
- Special programs and classes throughout the year for children, teens and adults

SERVICES

- Sunday hours
- Hearing Loops in the Storytime Room and the Conference Room
- A Volunteer Coordinator to arrange valuable support for the library staff
- A Wedding and Special Events Coordinator to raise additional funds for the library



THE FINANCIAL REPORT

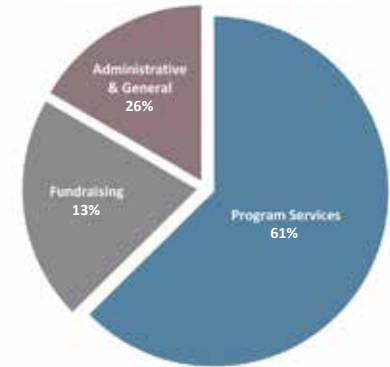
A statement of the community's stand for a strong library

The strength of the Library Foundation is evidenced by a strong record of fundraising events and initiatives, leadership and management, financial stability and accountability, and most importantly, a committed, diverse, and rapidly growing pool of generous donors. During the ten years of the Foundation's existence, donations have steadily increased in number and in size.

Revenue and Support	
Contributions	\$156,228
Events Income	\$22,544
Investment Income	-\$6,088
Total Revenue and Support	\$172,684
Expenses	
Program Services (Grants, Awards, and Gifts to Library)	\$92,014
Fundraising & Events	\$20,086
Management & General	\$38,784
Total Expenses	\$150,884
Net Revenue	\$21,800

Total Assets	
Reserve Savings	\$5,003
Endowment	\$72,441
Restricted Cash	\$36,742
Unrestricted Cash	\$158,047
Total	\$272,233

2018 EXPENSE ALLOCATIONS



“Money moving in the direction of our highest commitments nourishes our world and ourselves.
~Lynne Twist, author of *The Soul of Money*

THE ENDOWMENT FUND

making a difference today . . . and tomorrow

In 2016, the Foundation demonstrated its long-term commitment to supporting the library by establishing an endowment fund with the Stillwater Area Foundation, an affiliate of the St. Croix Valley Foundation. The fund will provide an additional revenue stream to assure the long-term growth and stability of the Foundation and its role in keeping the library up-to-date and relevant amid the rapid proliferation of media types and the ever-changing services people need and expect.

Thanks to many generous contributors, as of December 31, 2018, the Foundation Endowment Fund has more than \$72,000 invested with the Saint Croix Valley Foundation.



“We revere the Stillwater Public Library and celebrate its 120 year history. The best way to honor that history is to provide permanent financial support that will continue the programs and services that make our library special. Future residents will surely benefit from the bold decision to establish this permanently endowed fund.”

~Donor to the Endowment Fund

WAYS TO GIVE

There are many ways to financially support the Library Foundation!

- Online contributions made on the website (Stillwaterlibraryfoundation.org)
- Mail your check to 224 North Third St. Stillwater MN 55082
- Attend one of the fundraising events held by the Foundation
 - For the Love of the Library (spring)
 - Light a Spark (July 4)
- Deposit your Kowalski's receipt in their "Groceries for Good Causes" Library box
- Honor a loved one on a special day by making a tribute gift to the Foundation
- Celebrate your birthday or anniversary by making a gift to the Foundation
- Include the Foundation in your estate plans
- Make a charitable contribution from your IRA
- Transfer appreciated stock
- Set up a charitable gift annuity or charitable remainder trust with your financial advisor

*"I love the library. Most importantly, I love what the library represents for the community."
~SPLF Donor*



GENEROUS HEARTS FOR THE LIBRARY

provide a wealth of resources and opportunities that would otherwise not be possible.

The Foundation is deeply grateful to all who gave support in 2018. Private funds make the difference between good libraries and great libraries. **We have a great library! Thank you for making it so!**

16 Wins
Ahola, Mack & Associates
Anastasi Jellum, P.A.
Cedar Pet Clinic Lake Elmo
Edina Realty, Anne Anderson
Enchanté
First State Bank and Trust
Foley Kalseim & Company Ltd.
Fresh Start Builders,
Todd Hansen & Eric Hansen
Friends of the Stillwater Public Library
Hamre Designs LL
Hope House of St. Croix Valley
Huelsmann Foundation
Kowalski's Groceries for Good Causes
Lake Elmo Bank
Lakeview Hospital &
Stillwater Medical Group
Larry's Floor Covering, Inc.
Margaret Rivers Fund
Matt+Nate:Men's.Life.Style.
Metro East Commercial Real Estate Inc.,
Jon & Ann Whitcomb
MidWestOne Bank
MJ's Contract Appliance, Inc.
Park Dental – St. Croix Valley
River Market Community Co-op
Rivertown Animal Hospital

Rivertown Inn
SASH LTD.
Scheel's Catering
Southill Dental
The Sporting Art of William Ersland
Stillwater Motors, DJ & Linda Raduenz
The Lillian Wright &
C. Emil Berglund Foundation
The Oral Surgery Center
Valley Bookseller

Anonymous (12)
Pauline & Tylor Allison
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Anne Anderson
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Shirley Zaworski
Bernie & Evie Zeruhn
Joan Zimmerman

In-Kind Contributions

Allure by Greaton's Jewelry
Bread Art
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Cafe Latté
Candyland
Carolyn's Quilted Creations
Chilkoot Café & Cyclery
Dairy Queen
Forget-Me-Not in Stillwater
Great Harvest Bread Co.
Joseph's
Hannah's Homemade Heavens
Len's Family Foods
Mai Little Cakes
Marine General Store
Matt+Nate:Men's.Life.Style.
Nelson's
Perkins
Revé Bistro & Bar
Revival Coffee & Deli
Rivertown Inn
SASH LTD.
Scheel's Catering
Taste of Scandinavia Bakery & Café
Tin Bins
Tremblay's Sweet Shop
Valley Bookseller
Water Street Inn

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Ecolab
Goldman, Sachs & Co. Matching Gift
Target Corporation
UnitedHealth Group

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Carolyn Porter
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Douglas Wood

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Scheel's Catering
Swirl Wine Club Shop Bar
Valley Bookseller

Photo Credits to:

Nick Gorski
Michele Hermansen
Wendy Woods
Library Programs



TRIBUTES

In honor of

Jean DeCurtins in celebration of his
100th birthday

Given by Ann and Steve Wolff

Kathleen Eddy in celebration of her
retirement from Valley Bookseller

Given by Ann and Steve Wolff

Leslie Forster, so helpful and cheerful

Given by Sue Buchman

Keri Goeltl

Given by Doug Blanke

Karen Hannah

Given by Carol Carver

Nancy Haugen

Given by Carol Stabenow

Myron and Army Haugen

Given by Nancy Haugen

Emily Hope Hofher: Merry Christmas
to my daughter, the librarian.

Given by Karen Eide

Aurora Jacobsen, our favorite
librarian

Given by Sue Buchman

Amy Kirkeby, my sweet daughter.
You are often in my thoughts. Thanks
for the books you shared with your
mom over the years, keep reading!
Love you!

Given by Denise Kirkeby

Pam Knutson

Given by Arlan and Virginia Tietel

John Steele Lentz, Jr. Happy 75th
Birthday! Thank you for passing on
your love of reading and learning
down through the generations!

Given by the Lentz Family

All the Library Staff

Given by Walter Kurth

The board and staff that keep this
library in tip top shape

Given by Jo Gascoigne

The Stillwater Public Library Board
for all their excellent work!

Given by Jo Gascoigne

Larry Loyer's Birthday

Given by Randy and Marty Merton

Mary McKee, my literary friend, on
her birthday

Given by Mary O'Brien

Our wonderful patients and their
years of support

Given by Southill Dental

Carol Stabenow

Given by Kathren Amoth

Carol, Matt, and Nate Stabenow

Given by Nancy Haugen

Janet M. Stone

Given by Gary Stone

Ann Wolff

Given by Carol Tollefsrud and Gary
Gullikson, Carlos and Nancy Taylor

In memory of

Roy Anderson, my husband

Given by Karen Anderson

Elmer and Rosetta Bishop, who
encouraged us (me) to be the best
we can be and to help when possible
to those in need!

Given by Ernest E. Bishop

Karl Bremer

Given by Christine Bremer

Lucille Broderson, my mother-in-law

Given by Linda Close Broderson

John DeCurtins

*Given by Lynne Bertalmio and Will
Ersland, and Ann and Steve Wolff*

Judy Delich

Given by Ann and Steve Wolff

Deborah Ann DeSteno

Given by Mark Olien

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**Ken and Bev Heuer for their passion
of news and current events**

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**Kim Heuer for her love for children
and the joy found in books**

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**Bill Scheel and Deb DeSteno: Thank
you for all your work on behalf of the
Stillwater Public Library.**

Given by Jan Brewer

Jone M. See

Given by Phil See

Jan Spreeman

*Given by George and Donna
Hoepfner*

**Richard E. Steinbach, who loved to
read**

Given by Angie and Mike Steinbach

Curtis Swanson

Given by Debra and Dave Dziuk

Robert E. Thorbus

Given by Nancy and Mark Butala

Francis, Adine, and David**Zimmerman**

Given by Joan Zimmerman

Appreciation and gratitude are the words that spring to mind when we think of you—our pillars of support—for your generosity. Every gift—no matter the size—sustains the library and the community we serve. Simply put, we could not do everything we do without you.

In 2018, through your support of the Stillwater Public Library Foundation, the library was able to fund a part-time Youth Services Programming Assistant who offered weekly hands-on tech activities, group study events (one of which included a visiting certified therapy dog), a teen job fair, mentorship to the Teen Advisory Board, and engaging book displays.

Donations enhanced the collection of materials available for lending, bolstered the summer reading program, enabled adult programming opportunities, allowed the library to convert VHS tapes in the St. Croix Collection to DVD, and provided operating funds for half of the Sundays the library was open.



Your continued involvement in the life and legacy of the library—donating, volunteering, attending programming, checking out materials for recreational or lifelong learning pursuits, conducting research, or using library meeting spaces to connect and collaborate with neighbors—is a source of strength. Thank you!

Warmest regards,

Mark Troendle
Director, Stillwater Public Library

The 2018 Stillwater Public Library Foundation Board

We are your friends and neighbors who share your love and appreciation for the library and want our community to enjoy the benefits of a world-class library today and for years to come. We are inspired by your generosity!

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2018 BY THE NUMBERS

430
donors

\$44,924
In-Kind gifts



\$100
median
donation

\$15,000



granted for
Hearing Loops

\$6,890

granted
for materials



11,960
attendees to



387
Library programs



\$72,400

Endowment Fund
Balance

\$7,750
grant for
Sunday Hours



36
Sundays
Open

\$53,862
to Library
Programming



thank you!





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